



Expression of interest in the assignment of the position of Director of ARTISSIMA – International Fair of contemporary art Torino.

2027 - 2030 Editions

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PREMISES

Artissima is an international contemporary art fair characterised by its dual nature as both a commercial fair and a cultural institution. It is characterised by the high level of curatorial research, which is reflected in the high quality of the artworks on display and the calibre of the galleries that participate, as well as by an extensive programme of events, parallel initiatives and special projects. It has been a reference point for international contemporary art since 1994 and is one of the strategic assets of Turin's cultural system.

The Fair is managed by Artissima S.r.l., a company wholly owned by Fondazione Torino Musei, and is an integral part of the Foundation's institutional and operational network. Within this framework, the Foundation exercises its prerogatives of strategic direction and control, including the selection of the Director, while respecting the company's operational autonomy and the goals of public interest pursued.

Fondazione Torino Musei intends to launch a non-binding selection procedure for the appointment of the Director of Artissima.

This announcement is intended to solicit and collect expressions of interest from qualified individuals who meet the requirements.

All the information regarding the Fair is available on the institutional website www.artissima.it

ROLE AND DUTIES

The person assigned the role of Director is responsible for the overall management of the Artissima Fair, the quality of the services offered and the smooth running of the event, undertaking full responsibility for a commercial event that operates in a highly competitive context at national and international level. They are called upon to strengthen the international positioning of the Fair, ensuring excellence, innovation and recognisability of the artwork displayed, and to develop management, economic-financial and commercial policies aimed at sustainability, operational efficiency and growth in the profitability of the event.

Management contributes to the development and promotion of the Artissima brand, also through the conception and implementation of special projects and cultural and curatorial initiatives that are in line with the Foundation's cultural guidelines and structures, while respecting the specific nature and operational autonomy of the Fair.

The person assigned the role of Director will be required to work within the Foundation's organisational model, which requires strong coordination, process integration and cross-sector collaboration skills. The role is carried out in accordance with the guidelines of the Company's Shareholders' Meeting and in line with the strategic guidelines issued by the Board of Directors of Fondazione Torino Musei, in compliance with the overall planning of the Organisation.

A key element of the role is the ability to draw up, develop and implement a strategic plan for the Fair, consistent with the planning of Fondazione Torino Musei, with the definition of annual targets within the scope of a three-year plan. This plan must include tools for monitoring results and assessing performance, as well as mechanisms for adjusting artistic, commercial and organisational strategies, promoting the development of shared projects in synergy with the Foundation's system.

The role requires a high level of managerial responsibility, with full authority over the economic, human and organisational resources entrusted to the incumbent, oversight of the Fair's decision-making and operational processes, and assumption of responsibility for the management of a cultural event with a strong commercial focus, in observance of the principles of economic and financial sustainability, transparency and strategic consistency.

Management is responsible, among other things, for the following functions:

- annual and multi-year planning of the Fair's strategic goals;
- definition of the commercial development strategy;
- definition of the artistic development strategy;
- definition of marketing strategies;

- definition of communication and promotion strategies;
- management of relations with all the parties involved in the Fair (galleries, artists, museums and cultural institutions, etc.);
- management of external relations;
- management of the organisation's human resources;
- budget management;
- assumption of responsibilities relating to occupational safety;
- searching for sponsors and partners.

NATURE OF THE POST

- Employment contract, with executive level
- National Collective Labour Agreement for Executives in the Tertiary, Distribution and Services Sectors
- *full time*
- duration of 4 (four) years

The person assigned the role of Director will receive remuneration and benefits for the role in question that are commensurate with their professional experience.

The remuneration will consist of a fixed part and a variable part, with quantitative and qualitative targets set and geared towards fulfilling the goals defined in the Fair's strategic plan.

In carrying out their duties, the person undertakes to comply fully and precisely with all the company regulations, particularly those relating to travel, missions and reimbursement of expenses.

The commitment to management and the obligations of good governance require physical presence at the company's headquarters, to an extent that will be defined in agreement with the Foundation's governance.

REQUIREMENTS

The management of Artissima requires a balance between exceptional artistic expertise and solid, high-profile managerial skills. In-depth knowledge of contemporary art, together with an established network of contacts in the international market, is essential to guarantee the curatorial quality of the Fair, its competitive positioning and its ability to attract galleries, artists and strategic partners, in observance of with the economic and institutional goals of the company and the Foundation.

Participation in the selection process is subject to possession of the following requisites:

General requisites

The following general requisites are necessary:

- enjoyment of civil and political rights in the country of origin;
- absence of reasons preventing assignment of the post and incompatibility in compliance with Legislative Decree no. 39/2013;
- absence of criminal convictions for offences against the public administration or convictions for offences that have resulted in even temporary disqualification from public office or the inability to hold management positions; in other cases of criminal convictions, the Foundation will independently assess the severity of the criminal acts committed by the person concerned; if criminal convictions have been recorded, the details of the conviction must be reported;
- absence of criminal proceedings pending for offences against the public administration;
- absence of disqualification or measures that legally exclude access to employment with public bodies or organisations.

Specific requirements

Participation in the selection process is subject to possession of the following requisites:

- possession of a bachelor's degree, if belonging to the old system, or a specialisation degree, if belonging to the new system, or an equivalent qualification obtained from a foreign university;
- proven specialist knowledge of contemporary art;
- in-depth knowledge and established relationships in the contemporary art market, with particular reference to leading national and international operators;
- experience in management, with particular regard to commercial and economic-financial aspects;
- proven experience in the management and organisation of human resources;

- experience in business management, gained preferably in the art market;
- experience in the planning, organisation and management of cultural events and fairs;
- experience in marketing, communication and public relations;
- experience in developing digital activities in the arts and culture sector.

Knowledge of Italian and English (minimum level required according to CEFR classification - B2) is essential for the fulfilment of the duties.

Applicants must declare that they meet the requirements by filling in the annexed Form 1.

SUBMITTING THE APPLICATION

Applications, formalised by filling in the annexed form (Annex 1), must be sent, together with the project and the required documentation, to the following email address set up specifically for this procedure: bandodirezioneArtissima@fondazionetorinomusei.it by the final deadline of **12.00 CET on 30 March 2026**

The subject of the email must state: "*Candidatura Direzione ARTISSIMA*".

The application (Annex 1) must be accompanied by:

- **educational and professional CV**, in European format, dated and signed, with authorisation to process data in compliance with EU Regulation 2016/679, containing all the information necessary to assess your education and professional activities. In particular, the following must be specified clearly and unambiguously:
 - for educational qualifications: the exact name of the qualifications held, the date and place of attainment, the subject of the university degree and thesis, and the final mark; the exact details of any additional professional training courses, specialisations, doctorates or other qualifications;
 - for previous experience: the exact indication of the positions held and the corresponding duties, the organisations, locations and periods of time (indicating the start and end dates) in which the activities were carried out;
 - level of knowledge of Italian and English;
- copy of a valid **identity document**;
- a **letter of intent** (maximum 5,000 characters) offering a presentation of the candidate's professional profile and an indication of their strategic vision for the Fair.

Applications will be considered valid based on the date and time of receipt at the dedicated email address. Applications received after the above deadline or sent by other means will not be considered.

Any requests for clarification and correspondence will be handled via the same dedicated email address.

SELECTION PROCEDURE AND ASSESSMENT COMMISSION

The Foundation will use the services of a specialised consulting firm for the initial phase of the pre-selection process.

Following the pre-selection process, the candidates selected will be asked to submit a project of no more than 15 pages, written in Italian and English, aimed at outlining a strategic, artistic and managerial vision for the Fair, in keeping with the institutional mission of Fondazione Torino Musei and the role of Artissima S.r.l. as a company wholly owned by the Foundation. a project for the strategic development and strengthening of the Fair.

The project should illustrate the lines of artistic and curatorial development, the strategies for strengthening the Fair's national and international positioning, and the policies for commercial development, economic and financial sustainability, and promotion of the Artissima brand. The methods of integration and coordination with the Foundation's cultural programme, including possible cultural, project and organisational synergies, must also be highlighted.

The applications selected and the projects submitted will be assessed by Fondazione Torino Musei, with the assistance of an Assessment Commission (also referred to as the "Commission").

The Commission, consisting of three members selected from among experts and directors or former directors in the field of modern and contemporary art and the exhibition sector, with specific reference to modern and contemporary art, will be appointed by the Foundation's Board of Directors after the deadline for the submission of applications.

The Commission may organise its work in the manner it deems most appropriate, request clarification or additional information, and interview candidates, with the aim of producing a shortlist of up to three candidates, in no particular order of preference, and an assessment of the candidates presented, in order to simplify the understanding of the different profiles and respective projects, to be submitted to the Foundation.

After receiving the short list of a maximum of three candidates from the Commission, the Foundation will assess the applications and call applicants for interviews.

The appointment will be made by resolution of the Foundation's Governing Board, based on a proposal by the Chairman (article 8.1, letter h, of the current Articles of Association).

The outcome of the selection process will be published on the website: www.fondazionetorinomusei.it

PROCESSING OF PERSONAL DATA AND CONFIDENTIALITY

In order to ensure maximum confidentiality throughout the entire process, the management of the dedicated email address for receiving applications and subsequent correspondence with the Assessment Commission will be handled exclusively by a single person appointed specifically for this purpose.

A procedure will also be put in place to manage the process and all the information transmitted and received in order to maintain the strictest confidentiality with regard to third parties.

The data controller is Fondazione Torino Musei.

The procedure will take place in accordance with the principles of impartiality, transparency and fair treatment, without prejudice to the non-binding nature of the selection and the full decision-making autonomy of the Foundation's bodies.

The Foundation will distribute this announcement extensively, publishing it on its institutional website, in the press and on the social media channels of Fondazione Torino Musei.

The Sole Manager of the procedure is Massimo Broccio, Chairman of Fondazione Torino Musei.

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Torino, 26 January 2026